

Challenges Facing Secondary School Managers in Strategic Planning in Kenya

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Abstract

It is a statutory requirement that public organizations in Kenya, schools included develop strategic plans. This will aid Kenya adjust to the dynamic and competitive world and realize vision 2030. However, it was established that many schools had strategic plans but their operationalization was an issue. The purpose of this study was to investigate the challenges faced by secondary school managers in strategic planning in Kakamega County, Kenya. The study adopted a descriptive survey design. Data were collected from a sample of 38 schools. Stratified and purposive sampling techniques were used to select schools and respondents respectively. Total study sample was 190 respondents comprising of principals, teachers and students. Questionnaires were used to collect data. Piloting of the instruments was done to ensure their validity and reliability. Data were analyzed using descriptive statistics. The findings were presented in a histogram and table. Inadequate funds emerged as the main challenge. It was recommended that apart from government funds, schools device other ways of funding strategic management processes.

Keywords: Strategic Plan, Strategy, Strategy Formulation, Implementation, Monitoring and Evaluation

Full text:

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